

## 2024 TRAINING BROCHURE

#### INTRODUCTION

Elint International Ltd is an organisation that provides quality training and consultancy services to different organisations globally. We combined skills, experience and qualified personnel in the delivery of our services in meeting the needs of our clients.

#### **OUR VISION**

To be a Centre of Excellence in Providing Relevant Training and achievable solutions to close business skills gap areas in other to bring about organizational effectiveness and efficiency in bringing about development of competence, capacities and capabilities in client's staff for the attainment of business goals.

#### **OUR MISSION**

To be the lead in making Training Solutions a dynamic, vibrant, value-based learning organization comprising of exceptionally skilled, motivated and committed professionals who facilitate seamless transformation of our participants to excellent performers. To utilize best practices in providing an efficient, high quality and cost-effective services to our clients.

#### **OUR VALUES**

To establish good relationship with our clients by satisfying their training needs through: Quality Services, Honesty, Confidentiality and Transparency Meeting their immediate needs.

#### HUMAN CAPITAL

We work with a team of exceptional and highly motivated people who are professionals in their various skills. Elint International has a team of professionals that have been actively engaged in local and international arena making great contributions in the area of economy and human development for the attainment of the set goal. Also, we partner with players in different educational, Training and Development sectors in both Local and international in delivery training for our client as situation demands. Our highly qualified facilitators conduct programmes in Financial Management, Administration, Oil and Gas Sector, Leadership, Management, Human Capital Development, and Strategic Planning etc

#### **COURSES DELIVERING**

We tailored our courses to meet our client's needs with a flexible structure to meet our clients' expectation and desire.

#### **OUR CLIENTS**

We have provided training programmes to thousands of people both in the private and government organisations in the area of Management, Finance, Leadership, Governance, Oil and Gas etc. We have track records of providing excellent and high-quality training solution to our clients.

#### PROJECT LIFE CYCLE MANAGEMENT, MONITORING AND EVALUATION

#### Overview

The desire to ensure that maximum value is derived from investments in projects has necessitated the conduct of monitoring and evaluation of projects. Successful completion of a project is not an easy endeavour. It calls for a series of tasks to meet stakeholder and client requirements; and the attendant need to manage this function well. This course has been designed to arm participants with the techniques and tools for designing and carrying out result-oriented monitoring and evaluation in the course of managing projects life cycle.

#### Objectives

At the end of the course, participants should be able to:

- Enumerate the processes and procedures of developing monitoring and evaluation systems.
- Describe and use project lifecycle management software tools for monitoring and evaluation.
- Apply the knowledge gained in managing their projects and organisations well.

#### Outline

- Purpose and Objectives of Project Monitoring and Evaluation.
- Critical Success Factors for the Monitoring and Evaluation of Projects.
- Developing Effective Monitoring and Evaluation Systems.
- The Project Management Life Cycle
- Understanding Project Lifecycle Management
- Project Lifecycle Management Software
- Predictive Life Cycles
- Anticipating Risks and Potential Quality Roadblocks
- Characteristics of a Project Life Cycle
- Techniques and Tools for Monitoring and Evaluation.
- Planning Monitoring and Evaluation.
- Key Evaluation Questions.
- Qualitative and Quantitative Data.
- Methodology of Collecting Information and Data.
- Documenting the Results of Monitoring and Evaluation.
- Responding to Unexpected Results of Monitoring and Evaluation.
- Integrating Monitoring and Evaluation in Project Inception, Planning, and Implementation.
- Challenges in Project Monitoring and Evaluation.

#### COURSE DETAILS:

#### Venue and Date

Lagos: 15th – 19th April, 14th – 18th October, 4th – 8th November

Abuja: 8th – 12th July, 16th – 20th September

Nasarawa: 18th – 22nd March, 10th – 14th June

Uyo: 12th – 16th February

Kaduna: 16th – 20th December

Istanbul(Turkey): 17th – 21st June

Course Fee: ₦700,000

\$5,700

Duration: 1 Week

#### INNOVATION THROUGH DESIGN THINKING

#### Overview

Almost every company competes to some degree on the basis of continual innovation and to be commercially successful, new product and service ideas must, of course, meet a real—or perceived—customers' need. Stiff competition in the market place compels organisations to constantly review their positions, products and services so as to be current and proactive in meeting customers' needs. This requires interrogating achievements in order to modify existing products and services, and marketing strategies. In this course, participants will be introduced to the concept and strategies of innovation through design thinking and how to effectively apply it.

#### Objectives

At the end of the course, participants will be able to:

- Understand the concept of design thinking and innovation.
- Know the strategies and techniques needed for effective innovation through design thinking
- Apply the concept in their organisations.

#### Outline

- Overview of Design Thinking: A Tool for Organisational Renewal
- Design Thinking Tools
- Exploring the current status of Design Thinking
- Phases of Design Thinking
- Developing the Skills for Critical Thinking and Innovation
- Best Practices in Critical Thinking and Innovation
- Partnering for Critical Thinking and Innovation
- Idea Creation Techniques
- Transforming Ideas into Action
- Building and Managing Teams for Critical Thinking and Innovation
- Strategies for Sustaining Critical Thinking and Innovation
- Applying Design Thinking in Organisations

#### COURSE DETAILS:

#### Venue and Date

Lagos: 3rd – 7th June, 9th – 13th September, 4th – 8th November Abuja: 5th – 9th February, 1st – 5th July, 29th July – 2nd August Uyo: 4th – 8th March, 7th – 11th October Nasarawa: 15th – 19th April, 2nd – 6th December Dubai: 1st – 5th July Course Fee: ¥700,000 \$5,700 Duration: 1 Week

#### DIGITAL ECONOMY FOR CORPORATE GOVERNANCE

#### Overview

Today, the digital economy offers a diverse range of services that have impacted various traditional economic sectors including banking, transportation, health, education, publishing, and energy. This is because information and communication technologies have changed the dynamics of business as well as personal interactions. Good corporate governance in the data-driven and digital economy poses significant challenges for boards and seniors executives. This course highlights the importance of information governance to ensure there is a unified strategy and framework to govern information effectively. Also, good information governance enables organisations to maximise the value of information as a business asset while minimising risks and costs, particularly those associated with data breach.

#### Objectives

The objectives of the course are to:

- Enable participants to understand the impact of information security management in the digital world
- Provide participants with the understanding of how to generate, maintain, and develop digital technologies for the success of their organizations
- Show participants the main features of digital economy and to know the ethical values that are central in digital economy revolution
- Enable participants get broad knowledge of selected socio-technical topics in the digital economy such as: privacy and market regulation
- Make the attendees understand the essence of information technology in the modern digital world in relation to improvements and threats to organisations and e-business in the era of the digital economy.

#### Outline

• Overview of Digital Economy for Corporate Governance

- Technological Basis of Digital Economy
- Digital Economy Market Players
- Business Models of Digital Economy
- Digital Economy & Traditional Companies
- Prospects for Development of Digital Economy in Different Countries
- Developing Relevant Skills for the Digital Economy
- Good Policy Practices for the Promotion of Digital Literacies
- Digital Innovation Entrepreneurship
- Data Driven Innovation in Teaching and Learning
- Digital Technologies and the Labour Market
- Regulation of the Digital Environment
- Management and Leadership Convergence in the Digital Economy
- Digital Technologies for Healthy Ageing
- Policy and Regulatory Environments for Digital Transformation
- Information Infrastructure
- Cadres for the Digital Economy
- Information Security Management
- Digital Technology
- Digital Public Administration
- Changes in the modes of work and work organization and their implications

#### COURSE DETAILS:

#### Venue and Date

Lagos: 5th – 9th February, 24th – 28th June, 8th – 12th July, 4th – 8th November Nasarawa: 4th – 8th March, 8th – 12th April, 27th – 31st May, 25th – 29th November Abuja: 26th – 30th August, 9th – 13th September, 7th – 11th October, 2nd – 6th December Enugu: 30th Sept. – 4th October, 28th Oct. – 1st November Istanbul(Turkey): 8th – 12th January Course Fee: ¥700,000 \$5,700 Duration: 1 Week

#### LEADING AND BUILDING CULTURE OF INNOVATION

#### Overview

Today's leaders are evolving their approaches to leadership and innovation in response to quantum shifts in how we work and live. In the midst of economic, societal, and technological disruptions, leaders must build and lead agile organizations and be able to collaborate, leverage digital assets, and innovate again and again. In this course, participants will be taught skills required for leading and building culture of innovation

#### Objectives

The objectives of the course are to:

- Teach the participants on how to develop a leadership approach that fosters innovation
- Show participants how to transform innovative ideas into reality
- Enable participants to work effectively with peers to facilitate necessary change and realize the potential of pioneering ideas

#### Outline

- General Overview of leading and building culture of innovation
- Management of Organizational Innovation
- Organizational Capability and Innovation Performances
- Harnessing the Competence Base
- Organizational Intelligence
- Creativity and Idea Management
- Organizational Structures and Systems
- Organizational Culture and Climate
- Turning Creativity into Innovation.
- Creativity and Innovation at Work.
- Boundary Spanning and Entrepreneurship
- Building a Climate for Creativity and Innovation.
- Organizational Innovation through Transformational Leadership
- Strategic Innovation
- Recognizing and developing the characteristics of strategic agility
- Understanding and leveraging strategic competences and skills
- Developing inspiration and motivation

#### **COURSE DETAILS:**

#### Venue and Date

Lagos: 4th – 8th March , 29th April – 3rd May, 20th – 24th May, 17th – 21st June, 30th Sept. – 4th October, 7th – 11th October, 28th Oct. – 1st November, 2nd – 6th December Nasarawa: 5th – 9th February, 19th – 23rd August, Abuja: 1st – 5th July, 4th – 8th November Uyo: 30th Sept. – 4th October Dubai: 23rd – 27th September, 18th – 22nd November Course Fee: ₦700,000 \$5,700 Duration: 1 Week

### LEADERSHIP, PEOPLE MANAGEMENT AND COMMUNICATION FOR ORGANISATIONAL SUCCESS OVERVIEW

The dynamism and complex changes in the environment have brought about the need for effective leadership, management and communication for organisational success. Since organizations cannot function without leaders, and effective leadership is key survival in business, given the 21st century challenges. This course is designed to explore the demands of leadership and the skills required to lead effectively and to take the participants from the personal dimensions of their leadership style, people

management, ethics, communication and capability through to the organizational dimensions of innovation and strategy and shaping corporate culture.

#### OBJECTIVES

At the end of this programme, participants will be able to:

- Develop the requisite leadership, management and communication attributes
- Apply appropriate leadership style suitable to the organization
- Enable participants identify factors responsible for negative work ethics and attitudes and develop strategies to mitigate it
- Lead and manage people in the organization effectively

#### OUTLINES

- Overview of Leadership, People Management and Communication for Organisational Success
- Distinction between Leadership and Management
- Work Ethics and productivity
- Communication Networks in Organizations
- Developing Talent and Leadership
- Leadership Essentials
- Effective Communication and Inter-Personal Relations Skills
- Strategic communication for Organizational Success
- Understanding Organisational Ethics
- Organizational Cultures and Values
- Overcoming Technical Communication Challenges
- How to Strengthen Workplace Ethics
- Developing effective Appraisal System
- Corporate Performance Management Systems
- Achieving and Sustaining Peak Performance
- Assessing Individual Leadership Styles
- Communication for Effective Leadership
- Developing Leadership Skills and Potentials
- Code of Professional Practice
- Leading Diverse Teams
- Potentials Creativity within Groups
- Challenges of Co-Leadership

#### COURSE DETAILS:

#### Venue and Date

Lagos: 11th – 15th March, 8th – 12th April, 20th – 24th May, 24th – 28th June, 15th – 19th July, 9th – 13th September, 30th Sept. – 4th October, 14th – 18th October, 9th – 13th December

Nasarawa: 19th – 23rd August, 30th Sept. – 4th October, 11th – 15th November, 25th – 29th November Uyo: 29th April – 3rd May

Abuja: 19th – 23rd February, 26th – 30th August

Houston (Texas): 12th – 16th February

**Course Fee:** ₦700,000

\$5,700

Duration: 1 Week

#### PROJECT PLANNING, SCHEDULING AND CONTROL PROGRAMME OVERVIEW

The premium placed on project management in organisations today has made many organisations to aim at specializing in the art, thereby becoming experts. Consequently, they take steps to build their capacities and expertise in project management. This course aims at aiding discerning technocrats with eyes on being experts to realize their dream.

#### **OBJECTIVES**

At the end of the course, participants should be able to:

- Define and initiate projects and their scopes.
- Develop schedules and cost performance baselines for projects.
- Plan project quality and resources.
- Execute and control projects.
- Close projects.

#### OUTLINE

- Complexities of Project management.
- Standards for Project management.
- Managing projects in Rapidly Changing Business Environments.
- Project Integration Management.
- Areas of Expertise in Project Management.
- Project Scope Management.
- Project Time Management.
- Project Quality Management.
- Project Human Capital Management.
- Project Communication Management.
- Project Procurement Management.
- Project Risk Management.
- Project Stakeholder Management.
- Standards for Project Management.
- Project Closeout: Techniques and Challenges.

#### COURSE DETAILS:

#### Venue and Date

Lagos: 12th – 16th February, 29th April – 3rd May, 29th July – 2nd August, 12th – 16th August, 28th Oct. – 1st November Abuja: 13th – 17th May, 23rd – 27th September, Nasarawa: 17th – 21st June, 11th – 15th November Uyo: 25th – 29th March Kaduna: 8th – 12th April, 8th – 12th July, 2nd – 6th September Kigali: 18th – 22nd March Course Fee: ¥700,000 \$5,700 Duration: 1 Week

## DEVELOPING THE ACT OF LISTENING SKILLS FOR EFFECTIVE COMMUNICATION OVERVIEW

Listening is so important that many top employers provide listening skills training for their employees. This is not surprising when you consider that good listening skills can lead to better customer satisfaction, greater productivity with fewer mistakes, and increased sharing of information that in turn can lead to more creative and innovative work. Many successful leaders and entrepreneurs credit their success to effective listening skills. This course is designed to teach participants the analytical tools, attitude, and approaches to be used for effective listening and communication.

#### OBJECTIVES

The main objectives of this course are to empower participants with:

- The ability to use the art of 'listening' to build relationships and transform every situation into a profitable one
- The necessary skill to identify and clarify any misinterpretation caused due to the lack of effective listening
- Capability to demonstrate active listening even in situations of emotional distress and trauma
- The knowledge and skills to make their organisation a place of effective communication

#### OUTLINE

- Overview of Developing the Act of Listening Skills for Effective Communication
- Barriers to Effective Listening
- Strategic Writing for Public Relations
- Listening Behaviour & Models
- Listening with Empathy
- Persuasion and Impression Skills
- Effective Leadership and Influence
- Confidence and Self Mastery
- Critical Thinking to Upgrade Messages
- Digitalization & Data Visualization
- Strategic Corporate Communication Management
- Understanding and Managing Internal and External Communication Processes

#### COURSE DETAILS:

#### Venue and Date

Lagos: 11th – 15th March, 8th – 12th April, 24th – 28th June, 15th – 19th July, 19th – 23rd August, 26th – 30th August, 9th – 13th September, 14th – 18th October, 25th – 29th November, 9th – 13th December Nasarawa: 30th Sept. – 4th October Kano: 11th – 15th November Abuja: 19th – 23rd February, 19th – 23rd February Houston (Texas): 8th – 12th April Course Fee: ¥700,000 \$5,700 Duration: 1 Week

### GLOBAL BEST PRACTICE IN WRITING AND PRESENTATION SKILLS

#### OVERVIEW

Public Relations practitioners use writing extensively in carrying out their functions. Identifying the documents produced and used, and the skills required, as well as proceeding to acquire and sharpen them enhance the quality of documents for effective public relations. This course will provide participants the opportunity of learning how to use writing to carry out their functions, and then consider how to enhance the usage.

#### OBJECTIVE

The objective of the course is to provide participants with the platform on which to share experiences on the use of the written word in the management of the corporate images of organisations.

#### OUTLINE

- Overview of Global Best Practice in Writing and Presentation Skills
- Public Relations and the Written Word
- Types of Documents used in Public Relations
- Effective Speech writing
- Use of Language, Grammar, and Word Economy
- Editing Techniques
- Feature Articles and Documentaries
- Writing Position Papers
- Writing for Different Media and Audiences
- Researching for Special Writing
- Effective Presentation Types and Skills
- Proof-reading
- Packaging of Documents
- Effective Use of ICT in Writing and Presentations

#### COURSE DETAILS:

Venue and Date Lagos: 11th – 15th March, 15th – 19th April, 8th – 12th July, 14th – 18th October London: 11th – 15th November Nasarawa: 3rd – 7th June, Nasarawa Abuja: 16th – 20th September Uyo: 19th – 23rd February Course Fee: ₦700,000 \$5,700 Duration: 1 Week

## THE POSITIVE WORKPLACE FOR BUILDING EMPLOYEE ENGAGEMENT AND SATISFACTION OVERVIEW

Leaders in companies and organisations must work hard to engage employees and satisfy them with needed tools and workplace. When workers truly enjoy their work, their commitment to the organization improves, attrition decreases, and productivity increases. This creates the upward spiral of positivity where employees are happier because they feel valued and respected. This course is designed to provide participants with the strategies and tools to increase workplace productivity by both improving employee satisfaction and reducing friction during times of workplace stress.

#### OBJECTIVES

The objectives of this course are:

- To learn how to integrate scientifically validated methods into their current workplace to enhance business results.
- To explore strategies that some communication business leaders use to engage their employees by creating positive workplace.
- To understand the impact of a positive organizational culture on employee

#### OUTLINES

- Overview of Positive Workplace Ethic
- Building Positivity Ratios to Establish Positive Organization Culture
- Trust Building with Empathic Communication Strategies
- Positive Work Environment
- Work Environment and Employee Engagement: Challenges and Factors
- Employee Burnout Prevention Strategies
- Improving Team Creativity and Collaboration
- Resolving Conflict Productively
- Goal Achievement
- HR Practices that can Increase Engagement.
- Communications Opportunities and Methods for Engaging Employees.
- Global Issues Related to Employee Engagement
- What Drives Employee Engagement
- Building a Bond Between Leaders and Employees
- Engaging Employees to Bring Their Best to Work
- The Nature and Drivers of Employee Engagement
- The Roles of HR and Management in Engaging Employees

#### COURSE DETAILS:

#### Venue and Date

Lagos: 12th – 16th February, 29th April – 3rd May, 29th July – 2nd August, 12th – 16th August, 28th Oct. – 1st November

Abuja: 13th – 17th May, 23rd – 27th September,

Nasarawa: 17th – 21st June, 11th – 15th November

Uyo: 25th – 29th March

Kaduna: 8th - 12th April, 8th - 12th July, 2nd - 6th September

Kigali: 18th – 22nd March

Course Fee: ₦700,000

\$5,700

Duration: 1 Week

### LEADING WITH AUTHENTICITY AND PURPOSE OVERVIEW

The heart of genuine leadership is trust. However, trust can quickly be undermined if subordinates, colleagues, and other important stakeholders sense a leader is insincere, lacking in vision or unwilling to take responsibility. Authentic leaders are true to the self and true to the values that they hold dear.

#### OBJECTIVES

The objectives of the course are to:

- Understand your personal style even better
- Align individual, team and organisational goals
- Provide covers cutting-edge scientific evidence on authenticity and purpose

#### OUTLINES

- Overview of Authentic Leadership
- Influence, Authority & Power
- Building Confidence and Optimism
- Practicing the Art of Possibility
- Flexibility in Leadership Styles
- Creating Strong Connections with Others
- Emotional Intelligence at Work
- Aligning Your People behind the Vision
- Coaching to Peak Performance
- Coaching Fundamentals
- Motivation & Learning
- Empowering Individuals & Teams
- Ethics for Sustainable Success
- Ethics, Personal Values, and the Authentic Leader
- Dealing with Ethical Dilemmas
- Delegating to Develop your People

#### COURSE DETAILS:

#### Venue and Date

Lagos: 5th – 9th February, 4th – 8th March, 17th – 21st June, 1st – 5th July, 7th – 11th October Nasarawa: 19th – 23rd August, 23rd – 27th September, 28th Oct. – 1st November Abuja: 29th April – 3rd May, 2nd – 6th December London 13th – 17th May Uyo: 4th – 8th November Course Fee: ¥700,000 \$5,700

### EXECUTIVE HEALTH, CORPORATE WELLNESS AND FITNESS

#### OVERVIEW

Designing and managing an employee wellness program is an important step in improving the health and productivity of employees and potentially improving the overall cost of employer-provided health care. This course will enhance the well-being of participants and give them the tools to maintain and improve their health.

#### OBJECTIVE

By attending this course, participants will learn how to reduce health care costs, augment productivity and increase employee retention, providing further support for the correlation between personal health and job satisfaction.

#### OUTLINE

- Overview of Executive Health, Corporate Wellness and Fitness
- Quantitative Analysis of Nutrient Intake
- Measure Employee Wellbeing in Real-Time
- Ready-made action plans and wellness solutions for common challenges
- Personal and Executive Coaching to help Manage Stress and facilitate work-life balance
- Rewarding Healthy Living and Breaking Bad Habits
- The Executive Health and Wellness Program Components
- Building a Culture of Wellness
- Assessing Employee Health Risks
- Managing Corporate Wellness Vendors
- Overseeing Corporate Fitness Facility Contracts
- Assertiveness and Self-Confidence
- Developing Emotional Intelligence
- Goal Setting and Getting Things Done
- Creativity: Thinking Outside the Box
- Managing Workplace Anxiety

#### COURSE DETAILS:

#### Venue and Date

Lagos: 15th – 19th April, 6th – 10th May, 15th – 19th July, 21st – 25th October, 11th – 15th November Nasarawa: 18th – 22nd March, 24th – 28th June London: 5th – 9th August, 16th – 20th September Kaduna: 16th – 20th December Enugu: 19th – 23rd February Course Fee: ¥700,000 \$5,700 Duration: 1 Week

## THE INFLUENTIAL LEADER: SELF-UNDERSTANDING AND LEADING ORGANIZATIONS OVERVIEW

Any effective leader is aware of their own strengths and shortcomings and is able to establish solid, potent connections with customers and other people in order to leverage commercial success. The main topics of this course, The Influential Leader, will be self-awareness and the capacity to influence others in order to build solid business connections that will support long-term corporate success. Understanding and putting into practice these essential skills can help you advance your professional leadership and strengthen your position as an inspiring leader who has sway over others.

#### Objectives

At the end of this course, participant will learn to:

- Describe the differences in leadership and management and be aware of own self-understanding
- Apply techniques to grow their own self-understanding to improve engagement with others
- Utilize influencing techniques to build and form strong business relationships
- Understand how to lead the organisation by providing strategic direction and vision

#### **Course Outline**

- Leadership: self-awareness to growth
- Leadership styles, attributes and qualities
- VUCA leadership: the new normal
- Personal power and emotional intelligence
- Self-understanding to swot
- Leading through positive interaction and influence
- Developing positive inspirational leadership
- Psychology of personal interaction and motivation
- Key interpersonal and engagement techniques
- Client relationship building
- 5 key fundamentals of lasting client building
- Networking and business influence
- Social media and business communication to build relationships
- Leadership for sustainable growth
- Creating an environment for growth
- Forming vision and values
- Defining organisational aims, goals, and targets
- Leading organisational success
- Leading through change
- Strategic and future planning
- Organisational planning: succession planning for a sustainable future
- Celebrating organisational success

#### COURSE DETAILS:

#### Venue and Date

Lagos: 19th – 23rd February, 3rd – 7th June, 22nd – 26th July, 11th – 15th November, 25th – 29th November

Nasarawa: 15th – 19th July, 9th – 13th September, 7th – 11th October

Dubai: 11th – 15th March, 15th – 19th April, 29th July – 2nd August

Abuja: 2nd – 6th December

**Course Fee:** ₩700,000

\$5*,*700

Duration: 1 Week

#### SMART DATA: DRIVING INNOVATION WITH TECHNOLOGY

#### OVERVIEW

Data-driven innovation forms a key pillar in 21st century sources of growth. The confluence of several trends, including the increasing migration of socio-economic activities to the Internet and the decline in the cost of data collection, storage and processing, are leading to the generation and use of huge volumes of data – commonly referred to as "big data". These large data sets are becoming a core asset in the economy, fostering new industries, processes and products and creating significant competitive advantages. To fully capitalize on big data and analytics, organizations will need to transform, and then apply new capabilities to drive innovation and technology. This course seeks to equip participants who wish to use digital tools to innovate with the knowledge and skills necessary to imagine and implement innovative solutions for the benefit of their organisation.

#### OBJECTIVES

The Objectives of the course are to:

- Expose the participants to the current application and utilisation of data analytics within their respective business contexts
- Make the participants to be more creative and innovative to develop new ways of accomplishing tasks
- Enable the participants to tap into their creativity quotients

#### OUTLINE

- Overview of Smart Data: Driving Innovation with Technology
- Patterns of Data-Driven Innovation
- Data underpinning Innovations
- Progress in Smart and Sustainable Technologies
- Smart HR Competencies and Their Applications in Industry
- Turning Creativity into Innovation
- Creativity and Innovation at Work
- Data Sovereignty and Trade Agreements: Three Digital Kingdoms
- Data is Disruptive: How data Sovereignty is Challenging Data Governance
- Cloud-Based Big Data Analytics
- Data Management
- The phenomenon of Data-Driven Innovation
- Building trust for Data-Driven Innovation

COURSE DETAILS: Venue and Date Lagos: 26th Feb. – 1st March , 18th – 22nd March, 22nd – 26th April, 2nd – 6th September, 16th – 20th September Abuja: 6th – 10th May, 21st – 25th October Nasarawa: 10th – 14th June, 5th – 9th August Enugu: 15th – 19th July, 18th – 22nd November Kaduna: 16th – 20th December Uyo: 1st – 5th April Holland: 27th – 31st May Course Fee: ¥700,000 \$5,700 Duration: 1 Week

#### MANAGING TENDERS, SPECIFICATIONS AND CONTRACTS

#### Overview

A large proportion of an organization's costs is expended on the procurement of goods and services, particularly where it involves a global supply chain network as is the case with most of today's industries and sectors. Using management best practice through the tendering and procurement process and in contract implementation is thus critical to ensuring cost and process efficiencies to your organisation. This course is design to enlighten participant on how to deliver high quality tender within strict timescales, and effectively manage them in accordance with the tender specifications.

#### Objectives

At the end of this course, participant will learn to:

- Identify the most appropriate procurement strategy
- Evaluate tendering and procurement best practices
- Assess and manage key contractual risks
- Compare ways of dealing with performance failures
- Evaluate the most appropriate seminar of action when disputes arise

#### Outline

- Procurement Strategies and Best Practice
- Elements of Procurement Best Practice
- Types of Procurement Strategy
- Developing Tenders and Specifications
- Developing the Scope of Work and Specification
- Selection and Evaluation Criteria
- Key Elements of the Contract
- Principal Performance Obligations
- Scheduling and Completion
- Managing Change and Performance Failures
- Assignment, Novation and Subcontracting
- Implications of Varying Performance
- Contract Claims and Completion
- Types and Assessment of Claims
- Tiered Dispute Resolution Mechanisms
- Formal Dispute Resolution

#### COURSE DETAILS:

#### Venue and Date

Lagos: 26th Feb. – 1st March, 25th – 29th March, 22nd – 26th April, 10th – 14th June, 12th – 16th August, 2nd – 6th September, 23rd – 27th September, 18th – 22nd November Abuja: 6th – 10th May Narasawa: 15th – 19th July, 26th – 30th August, 21st – 25th October Kaduna: 16th – 20th December Course Fee: \#700,000 Duration: 1 Week

#### NEW BROADBAND INTERNET, CLOUD COMPUTING, IOT/AI AND FUTURE SERVICES

#### **OVERVIEW**

Cloud computing services, artificial intelligence (AI), the Internet of Things (IoT), 5G technology, fixed broadband Internet, and blockchain technology are expected to lead the information technology and telecommunications sector over the next few years. According to a recent survey, technology companies are investing in core and fundamental technologies to serve digital transformation. The IoT/AI is becoming an emerging technology in the workplace, as well as outside of it. The concept is going to change our lives and our work style as a whole. This course will focus on New Broadband Internet, Cloud Computing, IoT/AI and Future Services, including technologies, regulation and business aspects.

#### OBJECTIVES

This course is designed to:

- Make participants understand broadband fixed and mobile Internet, including architecture and technologies (IPv4, IPv6, TCP, UDP, DNS).
- Show participants how to perform technical, business and regulatory analysis of future broadband access and cloud computing.
- Make participants understand future telecom services (Network 2030), future TV and video/VR/AR, cloud native, telecom and OTT edge-cloud/IoT/AI services, future IoT/AI, future OTT services, Open Internet vs. QoS/QoE

#### OUTLINE

- Broadband fixed and mobile Internet
- Future Broadband Access and Cloud Computing
- Internet of Things, Big Data, and Artificial Intelligence
- Future Telecom, Cloud, IoT/AI and OTT Services

- Future Telecom services (ITU's Network 2030)
- Future TV and video/VR/AR services
- Cloud native telecom applications
- Telecom and OTT edge-cloud/IoT/AI services
- Future IoT/AI services (Industrial IoT, Smart City, smart services)
- Future OTT services (future Web, virtual desktop, cloud gaming,
- future social media)
- Open Internet vs. QoS and QoE
- New digital economy and markets
- Future AI-based network service provisioning
- IoT with Artificial Intelligence (Internet of Intelligent Things)
- Blockchain for IoT data processing and management
- Quantum Key Distribution (QKD) towards Quantum Internet

#### COURSE DETAILS:

Venue and Date Lagos: 22nd – 26th April, 6th – 10th May, 21st – 25th October, 16th – 20th December Abuja: 18th – 22nd March Kaduna: 24th – 28th June Enugu: 5th – 9th August Nasarawa: 16th – 20th September Kigali: 21st – 25th October Course Fee: ¥700,000 \$5,700

Duration: 1 Week

### MASTERING POWERFUL CONVERSATIONS IN A FAST-CHANGING WORLD OVERVIEW

Understanding and utilising conversations as an arena for developing and strengthening leadership has been steadily rising up the agenda in many organisations over the past decade. All relationships, from international diplomacy to new hires to oldest friend, live and die by the art of conversation. powerful conversations are the seeds of change. They've spawned revolutions, toppled empires, catalyzed technology, and led to the birth of nations, ideas, and movements. Communication and mastering powerful conversations are one of the crucial factors in improving working relationships in this fastchanging world. Ultimately it breaks down to improving your ability to use humor, interest and tell captivating stories. High performers know how to stand up to others without committing career suicide. People who routinely hold crucial conversations and hold them well are able to express controversial and even risky opinions in a way that gets heard. Having leaders and employees who skilfully handled powerful conversations can improve an organization's performance.

#### Objective

At the end of this course, participants will be able to lift performance by engaging in powerful conversation and communication that will ignites the workforce and empowers teams to go further and faster in changing world.

#### Outline

- Mastering Crucial Conversations: Putting it Together
- Driving Workplace Performance Through High- Quality Conversations
- Speaking truth to power in organisations
- Mastering Words and Managing Conversations:
- Speaking Persuasively, Not Abrasively
- Encourage Others to Retrace Their Pat
- Great conversations change the world
- Turning Crucial Conversations into Action and Results
- Master Conversations with the Dialogue Model
- Speak like a leader
- Understanding the Dialogue Model
- mastering the art of conversation and becoming great
- Conflict Management Styles
- Understanding Your Style Under Stress
- Building a Safe Environment
- The Power of Dialogue

#### COURSE DETAILS:

#### Venue and Date

Lagos: 8th – 12th April, 27th – 31st May, 24th – 28th June, 19th – 23rd August, 16th – 20th December Abuja: 11th – 15th March, 9th – 13th September Enugu: 30th Sept. – 4th October Nasarawa: 14th – 18th October, 25th – 29th November Istanbul(Turkey): 7th – 11th October Course Fee: ¥700,000 \$5,700 Duration: 1 Week

#### PRE-RETIREMENT COURSE- PREPARING TO MANAGE NEW BEGINNING

#### Overview

The transition from work to retirement is a dreaded period for most employees. Due to rising longevity, it is becoming increasingly important that staff prepare effectively for retirement, both financially and in terms of lifestyle provision. Providing assistance to help employees plan for this transition is an important aspect of supporting staff during their time in service; to help them to make more informed decisions for a more secure and rewarding retirement. This course is prepared to enable participants to consider aspects of life upon retirement and the kind of adjustments they might make after they retire. **Objectives** 

- Participants will be able to develop an action plan to take away and implement to help them take a positive approach to the next phase of their lives
- Address the fears and financial worries that can be associated with retirement.
- Enlighten participants on the essence of ensuring adequate plans are in place for retirement including legal matters such as wills

- Prepare participants in order to help them move progressively toward retirement in the best possible conditions
- The training will also enable employees to better plan for and make decisions about retirement.

#### Outline

- General Overview of Pre-retirement
- The problems and opportunities in retirement
- The implications of retirement
- Psychological Aspects of Retirement
- Adapting to a different lifestyle Coping with change, Wills and Estate Planning
- Planning for retirement
- Personal budgeting and management of finances
- Health Information and Life after work
- Health Quality of life, Healthy living
- Balancing Work and Health
- Analyzing Portfolio Investments and Asset Management Choices
- Developing and Evaluating Risk-Management Strategies
- Generating Cash Flow Forecasts and Valuation Estimates
- Action Plan for Managing Stress in Retirement
- Demystifying pension information personal, company and state provision
- Challenges and personal aspects of retirement
- Leisure, hobbies and voluntary work
- Legal and Probate Issues in Retirement

#### COURSE DETAILS:

Venue and Date Lagos: 8th – 12th July, 19th – 23rd August London: 10th – 14th June Course Fee: ¥700,000 \$5,700 Duration: 1 Week

#### ACCELERATING DIGITAL TRANSFORMATION IN TELECOMS

#### OVERVIEW

The idea of digital transformation in telecoms is neither new, nor novel. Most telecoms organizations understand that they need to tackle a digital business transformation to ensure long-term sustainability expand (and fortify) their customer bases and supply their business with the required agility for responding to changing consumer behaviors and expectations. This course provides a practical guide and a roadmap for digital transformation. It will help the participants to find the right balance between technology, strategy, organisation and culture and to commit to a transformation programme that meets their strategic and commercial objectives

#### OBJECTIVES

The Objectives of the course are to:

- Enable the participants learn how to create a digital mind set and culture inside their organisation
- Make the participants assess how to apply some of the key technologies, working practices and frameworks that underpin successful digital transformation
- Make the participants understand how to review the 'digital maturity' of theirorganisation and the milestones along the journey of development and growth
- Enable participants become familiar with the key emerging technologies and their business applications and implications

#### OUTLINE

- Overview of Accelerating Digital Transformation in Telecoms
- Digital Transformation Strategies and Organisational Culture
- Waves of Transformation
- Supporting Customer AI Transformation
- Artificial Intelligence and Business Strategy towards Digital Transformation
- Digital Transformation Leaders
- The Digital Business Transformation Journey
- Digital Transformation Governance
- The culture of digital business transformation
- Digital transformation trends & statistics
- 5G, IoT and Edge Computing
- Best practices from Telcos around the world

#### COURSE DETAILS:

Venue and Date Lagos: 11th – 15th March, 8th – 12th April, 27th – 31st May, 15th – 19th July, 19th – 23rd August, 26th – 30th August, 9th – 13th December Nasarawa: 9th – 13th September, 30th Sept. – 4th October, 14th – 18th October Kano: 11th – 15th November Kaduna: 25th – 29th November Abuja: 24th – 28th June Dubai: 19th – 23rd February Course Fee: ¥700,000 \$5,700 Duration: 1 Week

### INNOVATION ECOSYSTEM: BUILDING COMPETITIVE AND INNOVATIVE ICT-CENTRIC ECOSYSTEMS OVERVIEW

In a new knowledge-intensive economic landscape, firms need to access external knowledge sources due to their inability to generate all necessary knowledge on their own. The capability to create new innovations is important for both large and small companies to enhance growth. In order to achieve this, an organization must have in-depth understanding of innovation dynamics, a well-crafted innovation strategy, and well-designed processes for innovation. This course provides new insight into how an ecosystem strategy can be formed based on the traditional strategy and proposes a conceptual framework for leaders to form an ecosystem strategy

#### OBJECTIVE

At the end of this course, participant will understand Innovation, digital ecosystems and digital transformation, and their relationship to national development priorities.

#### OUTLINE

- Innovation ecosystems: A conceptual review
- Innovation Ecosystem: Fundamentals
- Managing Innovation Ecosystems to Create and Capture Value in ICT Industries
- building competitive and innovative ICT-centric ecosystems
- Digital Civic Engagement
- Competitive strategy and the digital divide
- Challenges in building ICT-centric innovation ecosystems
- Understanding your ecosystem
- ICT/Telecom Regulation
- Digital transformation
- Digital economy
- Measuring Country's digital innovation gap
- Innovation Ecosystems: Implications for Innovation Management
- Industrial Organization, Corporate Strategy and Structure
- Corporate Strategy and the Management of Innovation and Technology
- Strategies for Creating and Capturing Value in the Emerging Ecosystem Economy

COURSE DETAILS: Venue and Date Lagos: 5th – 9th February, 4th – 8th March, 17th – 21st June, 1st – 5th July, 7th – 11th October Nasarawa: 19th – 23rd August, 23rd – 27th September, 28th Oct. – 1st November Abuja: 29th April – 3rd May, 2nd – 6th December London 13th – 17th May Uyo: 4th – 8th November Course Fee: ₦700,000 \$5,700 Duration: 1 Week

### ADVANCED TECHNIQUES: STRATEGIC THINKING AND BUSINESS PLANNING OVERVIEW

Strategic thinking has emerged as a powerful new problem-solving approach. It's used in public, private, and nonprofit sectors for solving tomorrow's user problems, fueling growth, and delivering a unique customer experience. Delegates attending this course will develop their ability to use strategic thinking to become more proactive and build business plans to implement strategic initiatives. Also, participants will unpack the growth process in highly competitive environments, deal with the unknown, and learn how to think like strategists.

#### OBJECTIVES

The Objectives of the course are to:

- Increase the ability of the participants to predict and anticipate changes within competitive landscapes
- Discover how to leverage growth to strengthen competitive position
- Enable participants gain the frameworks to design and implement the right strategy to unlock value

#### OUTLINE

- Strategic Thinking and Planning
- Developing Strategy The Power of Business Analysis
- Understanding the Importance and Value of a "Business Model"
- Strategy Development, Choice and Translation
- Translating Strategy with Strategy Maps and Balanced Scorecards
- E Communicating Strategy and Managing Stakeholders
- Alignment of Operations with Strategy
- Strategic Performance Measurement
- Managing Implementation Effective Execution of Strategy
- Integrating Strategic and Operational Management Processes Bedding Strategy in the Organisation
- Building a Strategy/Business Planning Team
- Analysing Business Models and Strategies in an Industry
- Understanding and Overcoming Psychological Bias

#### COURSE DETAILS:

#### Venue and Date

Lagos: 22nd – 26th April, 5th – 9th August, 16th – 20th September Nasarawa: 6th – 10th May, 10th – 14th June, 16th – 20th December Kaduna: 21st – 25th October Enugu: 18th – 22nd March

Holland: 10th – 14th June

Course Fee: ₩700,000 \$5,700 Duration: 1 Week

#### FUTURE NETWORK REGULATION: DELIVERING A REGULATORY FRAMEWORK FIT FOR THE FUTURE

#### OVERVIEW

Regulation plays a crucial role in aligning key players of the modern telecoms under one goal. Regulatory bodies most impose shared responsibility over the use of telecommunications in this 21st century. The new technologies require ICT regulators to reconsider the tools they deploy to facilitate fair competition in the ICT sector and protect consumer by examining the drivers of change and the impacts that they will have on all aspects of a connected world, ushering in the Future Network. This course deals with contemporary and future challenges to regulations regarding Future networks, in particular the Internet, Market, economic, social and public aspects of regulations are elaborated.

#### OBJECTIVE

This course is designed to:

- Expose participant to the regulatory aspects of ICT networking in general
- Expose delegates to the future network regulation: delivering a regulatory framework fit for the future
- Provide critical questions policymakers and regulators must address when it comes to regulating the digital economy.
- Provides a set of principles to guide the future of network

#### OUTLINE

- The Future of Regulation
- Evolution of Business Thinking
- Technology as a Business Necessity
- Technological Changes in Business
- Swarm Intelligence: A whole new way to think about business
- The Emergence of Smart Business Networks

- Technological Development and Organisational Change: Differing Patterns of Innovation
- Future Networks: Architecture & Requirements
- Global Possibilities: Technology and Planet-wide Challenges
- The Next Twenty-five Years of Technology: Opportunities and Risks
- Business Opportunities and Challenges
- Process Management in Business Networks
- Next Generation Agility: Smart Business and Smart Communities
- Business Process Management in a Smart Business Network Environment

#### COURSE DETAILS:

Venue and Date Lagos: 25th – 29th March, 29th April – 3rd May, 23rd – 27th September, 21st – 25th October Nasarawa: 13th – 17th May, 17th – 21st June, 12th – 16th August Abuja: 22nd – 26th July Kano: 2nd – 6th September Houston (Texas): 1st – 5th July Course Fee: ¥700,000 \$5,700 Duration: 1 Week

#### **TECHNICAL, BUSINESS AND REGULATORY ASPECTS OF 5G NETWORKS**

#### **OVERVIEW**

Technology in business is a growing necessity. As the years go by, the business world is leaning more and more toward it, making it almost impossible to separate the two from each other. Technical businesses are rapidly driving Information and Communication technologies. As a result, new technologies have evolved that help to sift through in this age of exponential technology development and relentless globalisation. The course will focus on emerging services and applications in 5G mobile networks in different verticals, including technology, as well as their business and regulation aspects.

#### OBJECTIVE

This course is designed to:

• Expose participant to the technical, business and regulatory aspects of 5g network

• Equip participants with knowledge behind the 5G and wireless technology to enable applications for better mobile communication and utilized with latest applications in the business area.

#### OUTLINE

- Overview Technical, Business and Regulatory Aspects of 5G Network
- Mobile Broadband Evolution
- LTE-Advanced-Pro: Transition from 4G toward 5G mobile networks
- 5G network architecture: network slicing
- Principles for regulating emerging technologies
- Policy and regulatory environments for digital platforms & services
- Challenges and Solutions: Building 5g Networks for the Future
- 5G Next Generation core network
- 5G services: mobile ultra-broadband and ultra-reliable low latency services
- Massive Internet of Things (IoT) and IPv6 in 5G
- Business aspects of 5G networks and services
- 5G/IMT spectrum management and regulation

#### COURSE DETAILS:

Venue and Date Lagos: 1st – 5th April, 13th – 17th May, 10th – 14th June, 22nd – 26th July, 2nd – 6th September, 23rd – 27th September Abuja: 21st – 25th October, 16th – 20th December Nasarawa: 26th Feb. – 1st March, 22nd – 26th April Enugu: 12th – 16th August, 18th – 22nd November Dubai: 15th – 19th July Course Fee: ₩700,000 \$5,700 Duration: 1 Week

#### DIGITAL CROSSROADS: TELECOMMUNICATIONS POLICY IN THE INTERNET AGE

#### **OVERVIEW**

The advancement in technology has brought changes to people's lifestyles. Organizations must evaluate current trends and opportunities in the digital landscape and determine how they can boost business by creating new business models and promoting competitiveness in the digital space. This course is design

to equip participants with the knowledge of digital crossroads: telecommunications policy in the internet age

#### OBJECTIVES

This course is designed to:

- Make participants understand Business drivers for digital transformation initiatives
- Enable participant embrace digital transformation culture
- Prepare participant for leadership thinking innovation that drives successful digital transformation across organisation, especially emerging countries

#### OUTLINE

- Overview of digital crossroads: telecommunications policy in the internet age
- Digital Transformation applications, trends, impact, and opportunities
- The employment landscape around Digital Transformation
- Technology Enablers for Digital Transformation
- The Global Shift Toward Digital Businesses
- Business Drivers of Digital Transformation Initiatives
- Embracing a Digital Transformation Culture
- Machine Learning and Data Analysis
- Advantages and Challenges of Digital Transformation
- The Impact of Digital Transformation on Project Processes and Management Methods
- Organizing for Innovation in the Digitized World
- Stages in Digital Business Transformation
- The Role of Dynamic Capabilities in Responding to Digital Disruption
- Digital transformation: drivers, success factors, and implications
- Digital Transformation Trends
- Digital currency: Trends and management policies

#### COURSE DETAILS:

#### Venue and Date

Lagos: 19th – 23rd February, 15th – 19th April, 16th – 20th September, 14th – 18th October, 25th – 29th November, 9th – 13th December Nasarawa: 3rd – 7th June, 22nd – 26th July, 11th – 15th November Uyo: 8th – 12th July Abuja: 11th – 15th March Kigali: 19th – 23rd August Course Fee: \#700,000 \$5,700

Duration: 1 Week

#### ADDRESSING THE DIGITAL DIVIDE THROUGH MOBILE NETWORKS AND ADOPTION

#### **OVERVIEW**

Mobile phones are the most accessible information and communication technology today, and they serve as the gateway to high-speed internet for large populations in developing economies. However, despite the progress, there remains a persistent disparity in mobile phone usage among users, and between users and non-users, in developing countries. This course focuses on both expanding mobile broadband coverage and on accelerating mobile internet adoption, which is the biggest challenge we face in addressing the digital divide.

#### OBJECTIVES

At the end of this course participants will:

- Understand how to set policy priorities, targets and budgets based on data-driven assessments of the barriers to mobile internet adoption and use
- Understand innovative data pricing strategies and pricing flexibility in competitive markets.

#### OUTLINE

- Overview of addressing the digital divide through mobile networks and adoption
- Digital transformation, digital divide(s) and digital inclusion
- Examples of the Digital Divide in the Modern Day
- Performance of digital Infrastructure Technologies
- Industry & Business Environment
- Innovation and Entrepreneurship
- ICTs and the Environment
- Receipt, sorting and preparation of the documents to digitize
- Digitization of the records and the dematerialised records structure

- New digital economy and markets
- Mobile Services and Smartphone Adoption
- The determinant factors of the digital divide
- Choices of policies for bridging the digital divide
- Security best practices in a digital world
- Free flow and Protection of data
- Using Gaming to Bridge the Digital Divide
- Transition to a digital economy

#### COURSE DETAILS:

Venue and Date Lagos: 26th Feb. – 1st March, 14th – 18th October. 18th – 22nd November, 25th – 29th November London: 11th – 15th March, 15th – 19th April Abuja: 3rd – 7th June, 16th – 20th September Enugu: 15th – 19th July , 9th – 13th December Kano: 29th July – 2nd August Course Fee: ¥700,000 \$5,700 Duration: 1 Week

#### DIGITAL TRANSFORMATION MOVING TOWARDS A DIGITAL SOCIETY

#### OVERVIEW

As technology continues to advance, it is crucial for technical professionals to understand the challenges and solutions it brings for their organizations and consumers. This course program is designed to foster a discussion around how digital transformation can change various industries and provide the background knowledge needed to smartly implement digital tools into organizations.

#### OBJECTIVES

The objectives of the course are to:

- Enable participants to understand the impact of information security management in the digital world
- Provide participants with the understanding of how to generate, maintain, and develop digital technologies for the success of their organizations
- Show participants the main features of digital economy and to know the ethical values that are central in digital economy revolution

#### OUTLINE

- Understanding Digital Transformation: The Key Concepts
- Drivers of Digital Transformation: Communications, Big Data, and AI
- Forecasting Digital Transformation: Tools and Methods
- Performance of digital Infrastructure Technologies
- Digital Transformation: Game-Changing Opportunities
- Innovation and Entrepreneurship
- Implementing Digital Transformation: From Theory to Practice
- Policy and Regulatory Environments for Digital Transformation
- Information Infrastructure
- Cadres for the Digital Economy
- Information Security Management
- Digital Technology
- Digital Public Administration

#### **COURSE DETAILS:**

Venue and Date Lagos: 12th – 16th February, 8th – 12th April, 29th April – 3rd May, 22nd – 26th July, 28th Oct. – 1st November, 4th – 8th November Abuja: 13th – 17th May, 2nd – 6th September, 23rd – 27th September Nasarawa: 17th – 21st June, 8th – 12th July Holland: 23rd – 27th September, 12th – 16th August Course Fee: ₩700,000 \$5,700 Duration: 1 Week

### TELECOMMUNICATIONS AND ECONOMIC GROWTH: THE CONTRIBUTION OF TELECOMS INFRASTRUCTURAL INVESTMENT TO PRODUCTIVITY

#### **OVERVIEW**

The importance of telecommunications in the economic development of nations is an undeniable fact. Much research has been published in the past addressing the relationship between the level of economic development and development in telecommunications infrastructure. Telecommunications investment has been identified as one with a strong potential to spur economic growth and create employment. Investments in telecommunications infrastructure could not only provide a short-term boost to the economy, but also lay the groundwork for long-term improved growth and employment perspectives. This course aims to show the participants the impact of investment in telecommunications infrastructure on economic growth.

#### OBJECTIVES

At the end of this course participants will:

• Understand the long run relationship between telecommunications infrastructure and economic growth

#### OUTLINE

- Telecommunications and Economic Growth: The Key Concepts
- Regulation, Market Structure and Performance in Telecommunications
- Information Infrastructure
- International evidence for Infrastructure Bottleneck
- Performance of Infrastructure Technologies digital
- Electronic Integration and Business Network Redesign
- Information Economics and Policy
- Telecommunications and Regional Development
- Telecommunication Infrastructure Development and Economic Growth
- Innovation and Entrepreneurship
- Relationship between Telecommunication Investment and Economic Growth
- Economic Development and Cultural Change

COURSE DETAILS: Venue and Date Lagos: 10th – 14th June, 21st – 25th October Abuja: 9th – 13th September Kaduna: 2nd – 6th December Course Fee: <del>N</del>700,000 Duration: 1 Week

### BUSINESS WRITING AND PRESENTATION SKILLS

#### OVERVIEW

Presentation matters a great deal in today's business world. There was a time when the actual business was the crux of a customer's interest. However, in the age of competitive executive presence and virtual realities, every brand needs to showcase phenomenal talent in the area of its presentation. This course will empower the participants to become expert in business writing. Through this course, participants will be able to apply the skill of presenting messages in a well-structured format through writing in any business communication.

#### OBJECTIVES

At the end of the course, participants should be able to:

- Understand the requisites of a good business writing and presentation
- Express ideas fluently through any written medium
- Understand the potential of well-written content in the business world **OUTLINE**
- Overview of Business Writing and Presentation Skills
- Use of Language and the Economy of Words
- Communication and Leadership
- Unprofessional Communication & its impact on Businesses
- Tools for Business Writing and Presentation
- Managing Stress | Before & During Presentation
- Rapport Building in Public Speaking
- Effective Business Writing and Business Correspondence
- Visual Aids in Presentations
- Effective Presentation Types and Skills
- Tone and Body Language in Presentation
- Delivering the Content 'The Message'
- Business Letters
- Effective Use of ICT in Writing and Presentations

#### COURSE DETAILS:

Venue and Date Lagos: 22nd – 26th April, 5th – 9th August, 16th – 20th September Nasarawa: 6th – 10th May, 10th – 14th June, 26th – 30th August, 21st – 25th October, 16th – 20th December Enugu: 18th – 22nd March Istanbul(Turkey): 7th – 11th October Course Fee: ¥700,000 \$5,700 Duration: 1 Week

#### NETWORK SLICING FOR FUTURE FIXED AND 6G MOBILE BROADBAND ARCHITECTURE

#### Overview

With the global roll-out of the fifth generation (5G) networks, it is necessary to look beyond 5G and envision the sixth generation (6G) networks. The 6G networks are expected to have space-air ground integrated networking, advanced network virtualization, and ubiquitous intelligence Network slicing is a core technology to enable new services and solutions in 5G and upcoming 6G communications. This course provides an investigation of the revenue potential of network slicing, where the applications that originate from such concept and the profit capabilities from the network operator's perspective are put forward.

#### OBJECTIVE

This course on Network Slicing enables operators to maximize the return on investment via efficient usage and management of the network resources and provide differentiated services at scale.

#### OUTLINE

- The 6G Network Slicing Landscape
- Motivation of Network Slicing and Use Cases
- Network slicing Technical Trend
- Framework for 6G Network Slices
- Slicing Applications: Smart Factory and the Tactile Internet
- Slicing to Increase Network Revenue
- Multi-Connectivity Anchor The Interface Between Network Slicing and RAN
- Network Automation and SDN Technology with CNI (Container-Network Interface)
- Current Shortcomings and New Requirements for Network Slicing Cloud platform agnostic software design for heterogeneous cloud infrastructure
- Programmable Domains and Methods for Network Slicing
- Performance Metrics, Application Scenarios, and Example Industry Verticals 6G performance Metrics and Application Scenarios
- IoT Industry Automation
- Application Scenarios of 6G Communication Network
- Comparison of 5G and 6G Requirements of key Performance Metrics and Application Scenarios.
- Next-Generation FEC in the Turbo-Transceiver Era
- Dynamic Spectrum Sharing in Unlicensed Bands
- Blockchain-Based Wireless Accessing and Networking
- Transport Network Architecture for Network Slicing
- Network Slicing and Its Improvement
- Blockchain-Based Wireless Accessing and Networking
- Driving Forces of Mobile Network Architecture Innovation
- Spectrum Management: Dynamic and Intelligent Spectrum Sharing

COURSE DETAILS: Venue and Date Lagos: 3rd – 7th June, 9th – 13th September, 7th – 11th October, 2nd – 6th December Abuja: 5th – 9th February, 1st – 5th July, 4th – 8th November Nasarawa: 4th – 8th March , 15th – 19th April, 29th July – 2nd August Kano: 28th Oct. – 1st November Houston (Texas): 28th Oct. – 1st November Course Fee: \#700,000 \$5,700 Duration: 1 Week

#### **CREATING GREATER SUCCESS IN SUCCESSION PLANNING**

#### Overview

To guarantee and sustain effective performance, organisations need to coach their personnel, and put in place succession plans that will make existing high performing workers to be succeeded by equally performing colleagues. In this course, participants will be taught skills required for creating greater success in succession planning

#### Objectives

The objectives of the course are to:

- Introduce participants to the methods and techniques of creating greater success in succession planning
- Enable participants to develop effective result-oriented strategies for their organisations
- Make participants use coaching and succession planning to sustain effective performance in organisations.

#### Outline

- Overview of creating greater success in succession planning
- Succession Planning and Career Development
- Setting Strategic Organisational Direction
- Organisational Competence and Talent Profile Assessment and Analysis
- Workforce and Assessment
- Human Capital Standards for Success
- Empowering and Motivating Individuals and Teams
- Fundamentals of Coaching for Peak Performance
- Approaches to Coaching at the Workplace
- Participatory Managerial Practice
- Welfare Planning
- Interpersonal Relationship
- Conflict Resolution Techniques
- Problem Solving Techniques
- Personal Effectiveness and Self-Development

#### COURSE DETAILS:

#### Venue and Date

**Lagos:** 4th – 8th March, 20th – 24th May, 17th – 21st June, 1st – 5th July, 7th – 11th October **Abuja:** 29th April – 3rd May, 2nd – 6th December

Nasarawa: 5th – 9th February, 19th – 23rd August, 28th Oct. – 1st November Uyo: 30th Sept. – 4th October Enugu: 4th – 8th November Kigali: 4th – 8th November Course Fee: ₦700,000 \$5,700 Duration: 1 Week

# DRIVING CORPORATE PERFORMANCE: ALIGNING SCORECARDS AND STRUCTURE FOR STRATEGY EXECUTION

#### Overview

Today's leading companies are finding powerful ways to ensure that their structures, systems, and processes are aligned for optimal execution of their strategy. By successfully implementing powerful performance measurement and management control systems. This course will expose executives and managers in today's world to the corporate setting needed to drive organisation. Also, this program explores how to compete more successfully by implementing appropriate balanced scorecards as powerful management control systems.

#### Objective

At the end of this course, participant will understand a deep indept into aligning between strategy mapping and strategic objectives companies are expected to perform successfully in the ever-changing market and drive corporate performance.

#### Outline

- Drive strategy throughout your entire organization
- Balance financial and nonfinancial measures
- Design and lead a competitive, high-performing organization
- Managing in contemporary times
- Harvard strategy simulation: the balanced scorecard
- Align front-line employees with your company's strategic objectives
- Creating a blueprint to align people, processes
- Designing a measurable cause-and-effect framework
- Understanding the principles behind a strategy-
- Five key principles of corporate performance management
- Leading change with the strategy execution
- Corporate performance management
- The benefits of the balanced scorecard
- The four p's of strategy execution
- Building a strategy-focused organization
- Measurement of corporate performance.

#### COURSE DETAILS:

#### Venue and Date

Lagos: 12th – 16th February, 15th – 19th April, 3rd – 7th June, 9th – 13th September, 4th – 8th November Abuja: 8th – 12th July, 28th Oct. – 1st November Nasarawa: 4th – 8th March, 29th July – 2nd August, 7th – 11th October Kaduna: 2nd – 6th December Dubai: 4th – 8th November Course Fee: ₩700,000 \$5,700 Duration: 1 Week

#### MACHINE LEARNING: BLOCKCHAIN TECHNOLOGY AND INTERNET OF THINGS

### Overview

Today, Blockchain Technology and Internet of things (IoT) are recognized as innovations that have the potential to improve current business processes, create new business models, and disrupt whole industries. These are key technologies driving the next wave of the digital transformation which will be used as the infrastructure of modern applications now and in the near future.

### Objectives

The objectives of this course are:

- To Explains how blockchain can significantly increase data privacy and security while boosting accuracy and integrity in IoT generated data and AI processed information
- To Gives insight into blockchain's numerous potential applications, starting with recent technologies that give users control over sharing and privacy
- To show participants how to employ blockchain in IoT and AI, helping them to understand what they can and cannot do with blockchain
- To provide participants with an awareness of how industry can avoid some of the pitfalls of traditional data-sharing strategies

#### Outline

- Blockchain for Internet of Things
- The Interconnection Between Blockchain, IoT, and AI
- Blockchain Technology Applications for Next Generation
- A Comprehensive Overview of Blockchain-Driven IoT Applications
- An Approach to Ensure High-Availability Deployment of IoT Devices
- Fusion of IoT, Blockchain and Artificial Intelligence for Developing Smart Cities
- How IoT, AI, and Blockchain Will Revolutionize Business
- Security Challenges and Mitigation Approaches for Smart Cities
- Healthcare Internet of Things: The Role of Communication Tools and Technologies
- IoT Architecture, Communication Technologies, and Its Applications
- AI, IoT, and Blockchain: Business Models, Ethical Issues, and Legal Perspectives
- Examining the Legal Issues Involved in the Application of Blockchain Technology

- Blockchain solutions for big data challenges
- Adaptation of Blockchain Architecture to the Internet of Things and Performance Analysis:

COURSE DETAILS: Venue and Date Lagos: 8th – 12th April, 29th April – 3rd May, 17th – 21st June, 29th July – 2nd August Abuja: 1st – 5th July, 23rd – 27th September Nasarawa: 5th – 9th February, 12th – 16th August, 2nd – 6th September Kaduna: 13th – 17th May London: 4th – 8th November Course Fee: ¥700,000 \$5,700 Duration: 1 Week

## BIG DATA ANALYTICS: TAPPING THE POWER OF BIG TO GAIN COMPETITIVE ADVANTAGE

## Overview

With the accelerated advances in information technology that affected every aspect of the modern, quickpaced life, and the huge influx of data being stored about almost everything we do, we are struggling to catch up and make sense of what is going on around us. Big data offers a viable way to understand the modern world and to transform this influx of data into usable information and insights that allow for better decision making and so on.

## **Objectives:**

The objectives of this course are:

- To indicate the benefits to companies which stem from the usage of Big Data Analysis
- To enlighten participants with the possible general sources of competitive advantage resulting from BDA.
- To provide an understanding into value added service which big data has to offer and how it can become a competitive advantage for the firm.

## Outline

- Achieving Competitive Advantage Through Big Data:
- Challenges in applying Big Data
- Using big data to determine customer profile
- The next frontier for innovation, competition and productivity
- Why Thinking-by- and South East Asian Countries: A Panel Data Numbers Is the New Way to Be Smart

- Competitive Advantage and Benefits of Big Data Analysis
- The Benefits Resulting from BDA and Achieved by Particular Industries
- General Sources of Competitive Advantage Resulting from BDA
- Big data analytics: transforming data to action
- Big data analytics with swarm intelligence
- Business Process Management and improvement
- Resource management in big data initiatives: processes and dynamic capabilities
- Big Data promises value
- Motivating and supporting collaboration in open innovation
- Business intelligence and analytics: From big data to big impact.

Venue and Date Lagos: 15th – 19th April, 16th – 20th September, 14th – 18th October Nasarawa: 3rd – 7th June, 11th – 15th November, 9th – 13th December Kano: 8th – 12th July Uyo: 19th – 23rd February Abuja: 11th – 15th March Kigali: 29th April – 3rd May Course Fee: ¥700,000 \$5,700 Duration: 1 Week

### 5G NEW RADIO: ENHANCED MOBILE BROADBAND, IOT COMMUNICATIONS

#### OVERVIEW

In the new fascinating era of 5G, new communication requirements set diverse challenges upon existing networks, both in terms of technologies and business models. One among the essential categories of the innovative 5G mobile network services is the enhanced Mobile Broadband (eMBB), mainly aiming to fulfill users' demand for an increasingly digital lifestyle and focusing upon facilities that implicate high requirements for bandwidth. In this course, participants will be exposed to the skills and techniques involved in 5G new radio: enhanced mobile broadband, iot communications

#### OBJECTIVES

The objectives of the course are to:

- Make participants understand real-time connectivity and communication even when mobile broadband services are accessed from moving vehicles
- Show the participants the skills in communicating among devices in an internet of things (IoT) environment
- Enable participants perform technical, business and regulatory analysis for future telecom, 5G/IoT/AI and future mobile OTT services.

## OUTLINE

- Overview of 5G New Radio: Enhanced Mobile Broadband, IOT Communications
- Massive Machine-Type Communication (mMTC)
- Ultra-Reliable and Low-Latency Communication (URLLC)
- 5G and the previous mobile generations at a glance
- 5G Frequency Bands and Spectrum Allocations
- Business and regulatory aspects for future telecom, 5G/IoT/AI and mobile OTT services
- AI and 5G Networks Traffic Management
- Massive Machine Type Communication (mMTC)
- Artificial Intelligence (AI) and Machine Learning in 5G
- Business and regulatory aspects of 5G, IoT, clouds and AI Future telecom mobile voice (VoLTE, VoNR)
- Future mobile OTT services and net neutrality
- IP mobility management approaches
- mobile/wireless Internet of Things (IoT) in 4G and 5G
- 5G / New Radio Requirements
- Networking and Connectivity
- Mobile IoT in the 5G Future

## COURSE DETAILS:

Venue and Date Lagos: 12th – 16th February, 8th – 12th July, 9th – 13th September, 4th – 8th November, 2nd – 6th December Nasarawa: 4th – 8th March, 15th – 19th April, 7th – 11th October, 25th – 29th November Abuja: 27th – 31st May, 26th – 30th August Enugu: 28th Oct. – 1st November Dubai: 20th – 24th May Course Fee: ¥700,000 \$5,700

## MIDSTREAM AND DOWNSTREAM OIL AND GAS OPERATIONS PROCESS OVERVIEW

Effective management of the midstream and downstream oil and gas operations can contribute enormously to the success of projects, but the counterpoint is that, when poorly understood, the quality systems are likely to be weak and ineffective in ensuring that the delivered system is delivered on time, built by the team within their allocated budget, and satisfy the organisation's requirements. Improving effective management is a continuous process whose elements depend on the position within the organization. Although such elements need to be relevant to the existing position, they are usually designed to consider the readiness for a potential promotion to a position with increased responsibilities. Experience tells us that quality improvements in management and service support can be achieved by introducing such considerations as user satisfaction, integration and flexibility on the decision process and reinforcing them throughout the review process. Having this in mind, the process shall be systematic and planned with specific objectives that can be delivered. This course has been designed to improve the knowledge of participants in the field of Oil and Gas for the benefit of their organisation.

## OBJECTIVES

The objectives of the training programme are to;

- Introduce participants to the standard global best practice for midstream and downstream oil and gas business as applicable to the oil and gas sector
- Make the participants understand the responsibilities, personal skills and risks for being an executive of an oil or gas company
- Equip participants with the necessary skills to evaluate and make effective decisions related to the oil & gas industry
- Educate participants on the unique aspects and high risks which are particularly relevant to the oil & gas industry
- Equip participants with the series of principles and standards that are particularly associated with the operations in the Oil and Gas industry

- General Overview of Midstream and Downstream Oil and Gas Operations Process
- Regulatory Essentials and Operations of the Downstream Oil and Gas Sector
- Pyramid of Leadership Style and Competencies Downstream Oil and Gas Sector
- Oil and Gas Sector Technology
- Costs and Investment in the Oil and Gas Sectors
- The Marketing and Distribution of Oil and Gas Products
- Capacity Building for Oil and Gas Industry
- Oil and Gas Market Development
- Emerging Trends in the Oil and Gas Business Operations
- Monitoring and Evaluation of the Oil and Gas Sector
- Oil and Gas Contracts and Rent Sharing
- Petroleum Products and the Environment: Issues and Challenges
- Marketing Overview: Key Participants and Infrastructure
- Due Diligence and Risks in the Energy Sector
- Oil and Gas Enterprise Architects

• Oil Market Volatility

## COURSE DETAILS:

Venue and Date Lagos: 1st – 5th April, 13th – 17th May, 10th – 14th June, 22nd – 26th July, 2nd – 6th September, 23rd – 27th September Abuja: 21st – 25th October, 16th – 20th December Nasarawa: 26th Feb. – 1st March, 22nd – 26th April Enugu: 12th – 16th August, 18th – 22nd November Dubai: 15th – 19th July Course Fee: ₦700,000 \$5,700 Duration: 1 Week

## WORK ETHICS AND ATTITUDINAL CHANGE

## OVERVIEW

Attitudinal change in people depends largely on their values, and that determines their individual behaviour. Values tend to form the foundation of a human character. Most people act in ways that move them towards their goals and also conform to their personal values and sense of right and wrong. This can lead to defensive behaviour and interpersonal conflicts. People, when faced with a threat to their basic security (e. g. keeping a job and providing for family), may engage in unethical behaviour. Work ethics, attitudes and values affect the performance of every organization. This is because the human resource is the most important resource in every organization. The performance of every organization is tied to the performance of every member of staff. Values are the foundation upon which individual ethics and attitudes are built. These three components (attitude, ethics and values) shape an individual's character. Therefore, this course aims to provide participants with relevant knowledge, skills and techniques to improve on work ethics, organizational culture and behaviour towards improved productivity.

## OBJECTIVES

At the end of the programme, participants will be able to:

- Distinguish between their values, ethical and unethical behaviour
- Identify how attitudinal change can help resolve common dilemmas
- Know the role managers play in setting the ethical tone of an organization
- Explain the role of ethics in the modern workplace
- Discuss performance standard measures and explain their applicability in an ethical workplace

- General Overview of Work Ethics and Attitudinal Change
- Work Ethics and Productivity
- The Environment and Ethics
- Organizational Cultures and Values
- Human Behaviour in Organizations and Management Process
- Leadership Styles and Skills
- The Organizational Culture and Values
- Understanding Work/Business Ethics

- Productivity Measurement Tools
- Productivity Improvement Techniques
- Attitudinal Change
- Effective Leadership Management
- Cost and Waste Reduction Strategies
- Organizational Culture
- Creating a Positive Work Environment
- Measuring and Rewarding Performance
- Productivity Improvement Techniques
- Discipline and Counselling
- Self-Organization and Time Management
- Managing and Sustaining Change
- Building Commitment and Trust in the Workforce
- Effective Communication and Inter-Personal Relations Skills
- Improved Performance through Attitudinal Change

## Venue and Date

**Lagos:** 12th – 16th February, 29th April – 3rd May, 29th July – 2nd August, 12th – 16th August, 28th Oct. – 1st November

Abuja: 13th – 17th May, 23rd – 27th September,

Nasarawa: 17th – 21st June, 11th – 15th November

Uyo: 25th – 29th March

Kaduna: 8th – 12th April, 8th – 12th July, 2nd – 6th September

Kigali: 18th – 22nd March

**Course Fee:** ₦700,000

\$5,700

Duration: 1 Week

## PETROLEUM ECONOMICS

## **OVERVIEW**

Since the oil and gas sector is the cash cow for most countries producing and selling it, in order to increase the benefits flowing from the sector to the other sectors, policy makers need to know more about the nature and operations of the sector, as well as the economics of oil and gas production in order to be able to make informed decisions. The enormous economic contributions of the oil and gas industry to many national economies make its future of critical importance to the global community. Yet despite the instrumental role oil and gas plays in economic transformation and mobility, the industry itself is facing some of the most profound challenges in its history. This course has been designed to enable participants to appreciate the nature and ramifications of the sector, paying more attention to the economics of the operations of the sector.

## OBJECTIVES

The objectives of the course are to:

- Introduce participants to the economics of the sector.
- Enable participants to know the guidelines for investing in the sector.
- Stimulate participants to make enlightened decisions relating to the operations of the sector.

- Overview of Petroleum Economics
- Refinery Planning and Economics
- Compensation and Allocation of Petroleum Gains
- Development and Production Economics
- The legal basis for Petroleum Activities: Rights and Obligations for Exploiting Petroleum Resources
- Petroleum Fiscal Systems
- The Global Petroleum Economy: Oil and Money in the Big Picture;
- Production, Cost and Price Factors
- Monitoring and Evaluation
- Exploration Economics
- Emerging trends and Future Challenges
- Distribution Activities for Oil Products
- The future of the Petroleum Industry
- Petroleum Administration and Budgeting
- Petroleum Products and the Environment: Issues and Challenges
- Marketing Overview: Key Participants and Infrastructure

Venue and Date Lagos: 12th – 16th February, 29th April – 3rd May, 29th July – 2nd August, 12th – 16th August, 28th Oct. – 1st November Abuja: 13th – 17th May, 23rd – 27th September, Nasarawa: 17th – 21st June, 11th – 15th November Uyo: 25th – 29th March Kaduna: 8th – 12th April, 8th – 12th July, 2nd – 6th September Kigali: 18th – 22nd March Course Fee: ₦700,000 \$5,700 Duration: 1 Week

#### OIL AND GAS CONTRACT MANAGEMENT OVERVIEW

Organisations in the oil and gas sectors are facing increasing pressure to reduce costs and improve financial and operational performance. New regulatory requirements, principles and challenges have resulted in an increasing recognition of the importance and benefits of effective contract management. This course has been designed to expose participants to measures that can be taken to enhance effective contract management

## OBJECTIVES

The objectives of the course are to:

- Make participants in the oil and gas sectors to appreciate the importance of contract design and management
- Expose participants to a deeper understanding of ethical principles in contract management
- Plan and manage the contractual disputes in the oil and gas sectors of the economy

## OUTLINES

- Overview of Oil and Gas Contract Management
- Principles of Oil and Gas Contact Management
- Oil Storage, Transportation and Freight Cost
- Contract Governance; Managing Contractual Variations
- Getting and Maintaining Supplier Contract Performance
- Contract Negotiation Skills for Oil and Gas Business
- Oil and Gas Sector Technology
- How to Manage Contractors' Performance
- Costs and Investment in the Sector
- Assembling the Project Team
- Key Performance Indicators
- Developing Contract Strategy
- Risk Assessment in the Oil and Gas Sector
- Contract Visibility and Awareness
- Document Management
- Contract Compliance/Governance
- Developing Contract Exit Strategy

## COURSE DETAILS:

## Venue and Date

Lagos: 12th – 16th February, 29th April – 3rd May, 29th July – 2nd August, 12th – 16th August, 28th Oct.
– 1st November
Abuja: 13th – 17th May, 23rd – 27th September,
Nasarawa: 17th – 21st June, 11th – 15th November

Uyo: 25th – 29th March

Kaduna: 8th - 12th April, 8th - 12th July, 2nd - 6th September

Kigali: 18th – 22nd March

**Course Fee:** ₩700,000

## \$5,700

Duration: 1 Week

# SETTING STANDARDS FOR EFFECTIVE MANAGEMENT OF OIL AND GAS SECTOR OVERVIEW

A good performance management system in the oil and gas sector encompasses standards for organisational effectiveness. Individuals charged with managing organisational performance need to know how to set standards for their organisations. This course will equip participants with the knowledge and skills for setting effective standards for their organisations.

## OBJECTIVES

At the end of the course, participants will be able to:

- Acquire Knowledge on the fundamentals of organisational effectiveness in the oil and gas sector of the economy
- Understand how to set realistic standards for organizational development for the benefit of their organisation
- Identify ways of enhancing organisational effectiveness through standards setting

- Overview of Setting Standards for Effective Management of Oil and Gas Sector
- Performance Standards in the Oil and Gas Sector of the Economy
- Fundamentals of Setting Performance Standards
- Coaching and Counseling Skills
- Effective Communication
- Data Protection and Management
- Fair Competition in the Sales of Oil and Gas Products
- Code of Professional Practice
- Government's efforts in the Control and regulation of Petroleum and Petroleum Products
- Modern Oil and Gas Markets; the Regulatory and Commercial Framework
- Portfolio Management in the Petroleum Industry
- Creating Effective Reporting Procedure
- Monitoring and Evaluating
- Performance-Based Compensation System

## Venue and Date

Lagos: 5th – 9th February, 4th – 8th March, 17th – 21st June, 1st – 5th July, 7th – 11th October Nasarawa: 19th – 23rd August, 23rd – 27th September, 28th Oct. – 1st November Abuja: 29th April – 3rd May, 2nd – 6th December London 13th – 17th May Uyo: 4th – 8th November Course Fee: <del>N</del>700,000 \$5,700

# ACHIEVING SUCCESS THROUGH VALUE CREATION OVERVIEW

To be successful in today's business world, organisations need to be strategic and innovative in creating value for the businesses they deal on. This enables them to be at the top of the ranking scale in the competitive world. This course is targeted at equipping the participant with the best business knowledge to achieve success in their daily activities within and outside the shore of their working environment.

## OBJECTIVES

The objectives of this course are:

- To enable participant to understand the idea of value creation for the success of their organisation
- To expose delegates to the merits of value creation and how it can re-orient the workforce
- To help delegates to imbibe the spirit of value creation for service delivery

- Overview of Value Creation and Business Success
- Value-Creation Strategies
- Quality Decision making for Better Business Success
- The effect of social value creation in business model
- Sustainability and accountability in service delivery
- Creating Sustained Competitive Advantages
- Steps for Value Creation
- Value Creation in the Digital age

- Achieving Success through Insight, Imagination and Innovation
- Designing value-creation capabilities
- Proactive respond to needs
- Effective service delivering and customer satisfaction
- Managing and exceeding expectations
- Organizational Intelligence gathering for Value Creation
- Model of Business Strategy
- Research and Development
- Corporate Governance tools for Value Creation and Growth

#### Venue and Date

Lagos: 12th – 16th February, 29th April – 3rd May, 29th July – 2nd August, 12th – 16th August, 28th Oct. – 1st November Abuja: 13th – 17th May, 23rd – 27th September, Nasarawa: 17th – 21st June, 11th – 15th November Uyo: 25th – 29th March Kaduna: 8th – 12th April, 8th – 12th July, 2nd – 6th September Kigali: 18th – 22nd March Course Fee: ¥700,000 \$5,700 Duration: 1 Week



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